

Established in 1981, IPDC is the first private sector financial institution of the country. The company's products and services ranges from corporate finance and advisory services in corporate sector, middle market supply chain finance in SME sector to retail wealth

management and retail finances in retail sector

## CHALLENGE

- Daily time management reporting
- Preparation of branch-level reports
- HR to conduct advance analysis on their end

## SOLUTION

- We developed a Tableau dashboard for the company's daily overview analysis, starting from the highest level of granularity and progressing to the lowest level.

## RESULT

- They can analyze the company level down to the individual account level, helping them identify potential business benefits.
- Their HR team is also now analyzing their recruitment time, performance appraisals, and distribution of training and learning.
- They are also using Tableau's row-level security to ensure branch-level data security.